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TRACEY LEAK

FRANCHISE BUSINESS COACH & SPEAKER

Tracey Leak is a leading voice in Franchising, known for helping Franchisees and Franchisors supercharge their profitability and build a thriving, resilient franchise business. With 20 years of hands-on experience as a coach, podcast host of "Profitable Franchisees", and a best-selling author (101 Tips for Franchisees), Tracey has become a sought-after speaker for franchise conferences, offering practical strategies and actionable insights that drive real results.

How Tracey's speaking can transform your next conference....

Engaging & Impactful Presentations:

Tracey combines real-world experience with engaging storytelling to captivate her audience, ensuring attendees leave inspired and equipped to take immediate action with practical ideas and strategies. With a deep understanding of the franchise business model, her presentations are tailored to the unique challenges and opportunities that Franchisees face, making her sessions relevant, impactful, and results-driven.

Topics Designed to Drive Success:

From mastering time management and productivity to unlocking the full potential of local area marketing and understanding financial metrics to grow profit, Tracey's presentations are designed to address the core needs of Franchisees. She offers clear, actionable strategies that attendees can implement to increase profitability, enhance leadership and drive sustainable growth.

Empowering Franchisees & Franchisors Alike:

Whether your audience consists of seasoned multi-unit Franchisees, Franchise newcomers, or corporate Franchisors, Tracey's dynamic sessions provide practical takeaways for every level. Her workshops, keynotes, and interactive sessions foster peer-to-peer learning and include real-world tools, helping your group build momentum and stay accountable to their goals.

Book Tracey for Your Next Event:

Empower your Franchisees or Head Office team with the insights and energy they need to thrive. Book Tracey for your next conference and give your attendees the tools, confidence, and motivation to drive meaningful growth in their business.

Contact Tracey to discuss your next event.



Presentation Topics:

Tracey's presentations are generally 90 minutes, but can be shortened to 60 minutes as required. If there is something specific you want or need, then speak to Tracey about tailoring a presentation specifically for your Franchise group.

Profit by Numbers

Decode your financials to unlock hidden revenue and drive your franchise success.

Empower your Franchisees with financial clarity in this game-changing keynote. Tracey simplifies your numbers, showing how to uncover hidden profit and make smarter business decisions. Turn your financials into a roadmap for sustainable success.



Local Power Play

Unlock the secrets to strategic marketing that supercharges your franchise profits.

Discover the secrets to impactful local area marketing in this dynamic keynote. Tracey provides actionable strategies to connect with your community, outshine competitors, and turn marketing into measurable profit. Transform your efforts into a powerful driver of franchise business growth and success.



Profit Engine

Master the blueprint to supercharge your franchise business for unstoppable growth.

Ignite growth and profitability in your franchise with this high-impact keynote. Tracey reveals essential strategies to streamline operations, understand key drivers within your business and scale with confidence. Learn the blueprint for building an efficient, revenue-generating franchise business.



Mastering the Clock

Unleash peak productivity and reclaim your time as a franchise business owner.

Take control of your time and boost productivity with this transformative keynote. Tracey shares proven strategies to streamline operations, focus on priorities, and achieve a better work-life balance. Walk away with practical tools to optimize your day and unlock your full potential as a franchise owner.



Leadership Edge

Ignite bold leadership to drive profits and inspire success in your franchise business.

Unlock your leadership potential in this inspiring keynote. Tracey shares strategies to lead with impact, build high-performing teams, and drive profitability. Step into bold leadership to achieve growth and lasting success in your franchise.



Franchise Excellence

Strategies for support and success.

Elevate your franchise system with this empowering workshop for Franchisors and their Head Office teams. Tracey delivers insights on building strong franchisee support, fostering alignment, and driving brand growth. Achieve excellence through collaboration and strategy. This topic can be extended into a half or full day workshop.

